Global Scholarship Alliance Finances RN-BSN and MSN Programs

Dear Nursing Leader,

Is it surprising to learn that Global Scholarship Alliance (GSA) has over 14,000 U.S., Canadian and international RNs who have applied to our scholarship program? These prospective nurse-scholars are seeking entry into our *Nurse Leaders for America* program. This program has already funded over 300 nursing scholarships to U.S. nursing schools. Our *Nurse Leaders for America* program creates collaborative educational and workforce partnerships among local nursing schools, hospitals and nurses.

Here's how it works:

- -- GSA attracts U.S. and international RNs who are interested in pursuing BSN completion or MSN programs.
- -- GSA forms a partnership between a nursing program and an area hospital.
- -- Nurses are screened by GSA, the hospital and a participating nursing program.
- -- The students meet the nursing school's normal admission requirements and have been educated in English.
- -- Accepted candidates work at the hospital and in return receive a scholarship from GSA to a local nursing program.
- -- GSA handles the logistics of the program and receives a fee from the hospital for its services.

Nursing schools benefit from increased diversity, enrollment (in programs with capacity) and tuition revenues. At the same time, the program promotes closer relationships with area hospitals. The nurses in our program tend to be highly motivated, experienced and dedicated. We currently have a 95% retention rate within our program. The first members of our *Nurse Leaders for America* program graduated last year from the University of the Incarnate Word (UIW) and were all inducted into Sigma Theta Tau. Eighty additional nurse-scholars are now on their way to UIW.

Local hospitals benefit as well. They receive high-quality, motivated nurses who will stay at the hospital for three years or more. We provide the hospital with new experienced nurses, while bringing significant forces of magnetism into play.

Simply put, if more nurses are needed by healthcare providers in your marketplace and your school has capacity in one or more of its programs, then you should speak to us regarding this program. Please contact me at 1-715-377-9851 or via e-mail to schedule a time for us to discuss our program with you.

Sincerely,

Todd Bol, Founder GSA todd.bol@globalscholarship.net 1-715-377-9851